



FOSTER A FLOWERBED

On Airport Way

This spring Parks and Recreation will assume planting & landscape maintenance responsibilities for the twenty large (14' x 14') flowerbeds located along Airport Way and the two famous 'Golden Hearts' on the Richardson and Parks Highway overpasses. Airport Way provides the first impression a majority of our out of town visitors receive of Fairbanks. We intend to make this first impression a good one.

The Foster-A-Flowerbed Sponsorship Program is being introduced to help raise the resources needed to make the Airport Way Flowerbeds and Golden Hearts beautiful symbols of our community's pride, and provide all community members an avenue for participation.

We invite support for this program from residents, business and corporate sponsors, and community organizations and clubs. The funds raised through sponsorships will be used to improve the flowerbeds by installing brick/wood boarders around each flowerbed and improving the quality and quantity of flowers displayed.

Foster a flowerbed for \$300 or a golden heart for \$500.

Sponsorship donations are tax-deductible.

Participants will receive a window display sign (shown below).

Sponsors will be recognized in one Fairbanks Daily Newsminer Display Advertisement.

Sponsors will be recognized on the Pioneer Park Marquee Reader Board periodically throughout the summer.

Sponsor's contribution will be acknowledged to the media whenever the program is spotlighted.

For questions or directions on how to participate contact John Haas at jhaas@co.fairbanks.ak.us or 459-1198.

